

# NEWS RELEASE

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TO THE EDITOR

FOR IMMEDIATE RELEASE

Mr. Mark Bellard  
Siloa, Inc.  
86 South Street, C3  
Morristown, NJ 07960  
(973) 292-2500 Ext.100  
[www.siloa.com](http://www.siloa.com)

## **A GROWING APOLLO BOTTLE FAMILY CREATES HIGH-PROFILE BRAND APPEAL FOR RELATED PERSONAL CARE PRODUCTS**

*Apollo, cylindrical line of bottles introduced by Siloa, Inc., supports brand and product line extensions with a range of sizes and economical customizable packaging options.*

Morristown, NJ: Majestic Apollo cylindrical containers offered by Siloa, Inc. in rich, bold opaque colors, translucent color tones and clear PET provides personal care product marketers with a range of economical, high-impact, high-quality containers for developing a unique brand or family of related products.

Siloa offers the Apollo bottles with popular neck sizes to allow selection from a vast array of closures and dispensing systems.

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Specialty textured finishes and hot stamping, silkscreen printing or enhancement decorating options are available to provide greater product definition and shelf excitement.

Apollo bottles are currently offered in 1 oz., 2 oz., 4 oz., 6 oz., 7 oz. and 8 oz. sizes. Other sizes can be rapidly developed.

In addition to an expanding range of standard bottles, Siloa, Inc. also supplies proprietary bottles and provides custom engineering, molding and decorating services.

For more information about Apollo cylindrical bottles, or Siloa's other metal and plastic packaging capabilities, please contact Mr. Mark Bellard; Siloa, Inc.; 86 South Street, Suite C3; Morristown, NJ 07960; Tel: (973) 292-2500 Ext. 100; [www.siloa.com](http://www.siloa.com); Email [mbellard@siloa.com](mailto:mbellard@siloa.com).

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**Photo Caption:**

Cylindrical Apollo bottles from Siloa, Inc. feature a range of sizes, colors, finishes and customizable decorating options that offer package designers and personal care product marketers options for developing a brand family of personal care products.

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