

NEWS RELEASE

TO THE EDITOR

FOR IMMEDIATE RELEASE

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SENSUAL, HIGH-PERFORMANCE PACKAGING

COMBINES METAL AND PLASTIC TO DELIVER OUTSTANDING

SHELF PRESENCE AND SUPERIOR PERFORMANCE CHARACTERISTICS

Combinations of metal and plastic enable Siloa Inc. to add an element of excitement to customize package designs.

Morristown, NJ: Metal packaging from Siloa, Inc. solves a double challenge—exciting the consumer with a stylish upscale metal presence while satisfying supply chain and production initiatives for availability, ease in filling and affordable price points.

For an extraordinary blend of package excitement that maintains budget restrictions, Siloa sets high-luster metal into, around, or on top of durable yet low-cost plastic moldings. Depending on the design and desired look and feel of the package, Siloa can highlight the metal, complement the interplay between metal and plastic, or heighten textural differences that can be developed in either or each material.

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Metal and plastic combination packaging can provide a striking presentation for caps, collars, jars, cosmetic brushes, compacts, lipsticks, lip gloss, mascara, foundation sticks and more. Smooth, etched, antiqued, burnished, brushed and embossed metal finishes can be achieved in almost any color. A wide range of injection molded plastic materials are used in combination with metal to achieve functional performance and aesthetic balance.

Siloa engineers and develops components and coordinates project development with an exclusive group of highly qualified supply partners in different areas of Asia, each with their own unique skill sets and area of specialization.

For more information about metal and plastic combinations, or for customized packaging engineering, design and sourcing, contact Mr. Mark Bellard; Siloa, Inc.; 86 South Street, Suite C3; Morristown, NJ 07960; Tel: (973) 292-2500 Ext. 100; www.siloa.com; Email mbellard@siloa.com.

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Photo Caption:

Metal and plastic components are engineered, sourced, molded and assembled by Siloa, Inc. to meet design initiatives and production economies that achieve package differentiation, aesthetic interest and adherence to price point objectives.

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